## **ORDER**

103288 Orders Order / Rev: Alt Order #: 06825828 Product Desc: NRCC IE 2012 Estimate; 2603 Flight Dates: 10/12/12 - 10/18/12 Primary AE: Amy McCreary Orlginal Date / Rev: 06/21/12 / 10/01/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: National Media, Inc. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Ln. Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: Demographic: A25-54 New Business Thru: Product Codes: PLI2 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID: Revenue Codes: POLITICAL/AGY, PISSUE, GEN

Bill	Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/18/12	163	\$147,725.00	\$125,566.25

## Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	163	\$147,725.00	\$125,566.25	0.00
Totals	163	\$147,725.00	\$125,566.25	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	37%	\$147,725.00
Market	100%	\$399,256.76

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$87,836.49
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$59,888.51
KTUD	0%	\$0.00
KVVU	22%	\$87,836.49
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$15,970.27

Ln	Ch	Start	End	Inventory Code		Start/En	d Time	e Days	Len Sp	ots	Rate Pri	Rta Type	Spots	Amount
E 1		10/12/12 V/WAGNF		M-F 5-6a WakeUp v M-F 5-6a WakeUp v		5-6a		F	:30	2	\$400.002	0.00 NM	2	\$800.00
w	<u>Star</u> /eek: 10/0		End Date 10/14/12	Weekdays S	pots/Week 2	<u>Rate</u> \$400.00		ating 0.00	· .					

KSNV

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Order / Rev: Alt Order #:

Flight Dates:

103288

06825828

10/12/12 - 10/18/12

Advertiser:

NRCC-IE

Product Desc:

NRCC IE 2012

Estimate:

2603

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Snots	Amount
	12 10/12/12			5-6a	F	:30	2	\$400.002	0.00 NM		\$800.00
WAKE W/WAG	NDO4	M-F 5-6a WakeU	p w/Wagners								• • • • • • • • • • • • • • • • • • • •
VVAKE VV/VVAG	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/12	10/14/12	F	2		0.00						
E 2 KSNV 10/15/	12 10/15/12		-	5-6a	М	:30	2	\$400.002	0.00 NM	2	\$800.00
WAKE W/WAG	NRS1	M-F 5-6a WakeU	p w/Wagners								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	M	2		0.00						
E 3 KSNV 10/16/	12 10/16/12	M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	-T	:30	2	\$400.002	0.00 NM	2	\$800.00
WAKE W/WAG	NRS1	W-1 5-0a Waket	h wwwagners								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/15/12	10/21/12	-T	2		0.00			* * * * * * * * * * * * * * * * * * * *			
E 4 KSNV 10/17/	12 10/17/12	M-F 5-6a WakeU	-	5-6a	W	:30	2	\$400.002	0.00 NM	2	\$800.00
WAKE W/WAG	NRS1		p in ragnoto								
Start Date	End Date	Weekdays w	Spots/Week	Rate	Rating						
Week: 10/15/12 E 5 KSNV 10/18/	10/21/12		2 n.w/M/d/M	\$400.00 5-6a	0.00 T	:30		@400 000	0.00 NM		#000 B0
E 3 10144 10/10/	12 10/10/12	M-F 5-6a WakeU	_	5-0a		.30	2	\$400.002	0.00 NM	2	\$800.00
WAKE W/WAG											
<u>Start Date</u> Week: 10/15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00						
E 6 KSNV 10/12/		<u> </u>		-6-7а	F	:30	2	\$725.001	0.00 NM	2	\$1,450.00
		M-F 6-7a WakeU				.00	_	ψ, 20.00 i	0.00 1111	_	ψ1,400.00
WAKE W/WAG Start Date		Madadaya	Cmoto AAta ale	D-4-	D-41						
Week: 10/08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> F	Spots/Week 2	<u>Rate</u> \$725.00	Rating 0.00						
E 7 KSNV 10/15/1	12 10/15/12	M-F 6-7a WakeU	p w/Wa@M	6-7a	M	:30	2	\$725.001	0.00 NM	2	\$1,450.00
WAKE W/WAG	NDOO	M-F 6-7a WakeU	p w/Wagners								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	M	2	\$725.00	0.00						
E 8 KSNV 10/16/1	12 10/16/12	M-F 6-7a WakeU	-	6-7a	-T	:30	2	\$725.001	0.00 NM	2	\$1,450.00
WAKE W/WAG	NRS2	M-F 6-7a WakeU	p w/Wagners								
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week; 10/15/12	10/21/12	-T	2	\$725.00	0.00						
E 9 KSNV 10/17/1	12 10/17/12	M-F 6-7a WakeU		6-7a	M	:30	2	\$725.001	0.00 NM	2	\$1,450.00
WAKE W/WAG	NRS2	M-F 6-7a WakeU	p w/vvagners								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/15/12	10/21/12	W	2	\$725.00	0.00						
E 10 KSNV 10/18/1	12 10/18/12	M-F 6-7a WakeUp M-F 6-7a WakeU		6-7a	T	:30	2	\$725.001	0.00 NM	2	\$1,450.00
WAKE W/WAG	NRS2	WIT O 74 VIANOO	p *****agnois								
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/15/12 E 11 KSNV 10/12/1	10/21/12	Taday Show	CM 2	\$725.00	0.00	-20		4000 004	0.00.111.6		
L 11 K3NV 10/12/1	12 10/12/12	Today Show	CIVI	658a-9am	F	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY SHW		•									
<u>Start Date</u> Week: 10/08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
E 12 KSNV 10/15/1		Today Show	CM	\$900.00 658a-9am	0.00 M	:30	4	\$900.001	0.00 NM	4	ቀ2 ይለስ ስለ
		Today Show	OW	Josa Valli	Pi	.00	7	ψ200.00	U.OU INIVI	4	\$3,600.00
TODAY SHW	C-1 D-1-	Manhatan	04-04	<b>5</b> /	D. #						
<u>Start Date</u> Week: 10/15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> M∺∺∺∺-	Spots/Week 4	<u>Rate</u> \$900.00	<u>Rating</u> 0.00			•			
E 13 KSNV 10/16/1			CM	658a-9am	-T	:30	4	\$900.001	0.00 NM	4	\$3,600.00
							•	,	2.23 14141	7	Ψω,500.00

KSNV

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Order / Rev:

103288

Advertiser:

NRCC-IE

Alt Order#:

06825828

Product Desc:

NRCC IE 2012

Flight Dates: 10/12/12 - 10/18/12 Estimate: 2603

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Today Show Today Show									
TODAY	/ SHW		trady onto									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/21/12	-T	4	\$900.00	0.00			0000 004	0.00.104		<b>60.000.00</b>
E 14 KSNV	10/17/1	2 10/17/12	Today Show Today Show	CM	658a-9am	W	:30	4	\$900.001	0.00 <b>N</b> M	4	\$3,600.00
TODAY	/ SHW		Today Offow							-		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10	/15/12	10/21/12	M	4	\$900.00	0.00						
E 15 KSNV	10/18/1	2 10/18/12	Today Show	CM	658a-9am	T	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY	/ SHW/		Today Show									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	T	4	\$900.00	0.00						
E 16 KSNV	10/13/1	2 10/13/12	News 3 Sunrise -	SATURIM	6a-7a	S-	:30	2	\$375,001	0.00 NM	2	\$750.00
1114G 1	T OLIVIDI	05	News 3 Sunrise	SATURDAY								
	T SUNRI		Wookdaye	Spots/Week	Data	Rating						
<u>Տն</u> Week: 10	art Date 1/08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> S-	<u>30013/4466K</u>	<u>Rate</u> \$375.00	0.00						
E 17 KSNV			Saturday Today	CM	7a-9am	S-	;30	4	\$625.001	0.00 NM	4	\$2,500.00
			Saturday Today									
SATUR	RDAY TOI	DAY										
	art Date	End Date	<u>Weekdays</u> S-	Spots/Week 4	<u>Rate</u> \$625.00	Rating 0.00						
Week: 10 E 18 KSNV		10/14/12	News 3 Sunrise -		- #625.00 6a-7a	S	:30	2	\$375,001	0,00 <b>N</b> M	2	\$750.00
E IO KONV	10/14/1	2 10/14/12	News 3 Sunrise		∪a-ra		.50	2	φυ/ υ.υυ I	0,00 14101	_	ψ150.00
NW3-S	SUNRS W	'KND										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10		10/14/12	S	2	\$375.00	0.00			4505.000	0.00.104		<b>#4 880 08</b>
E 19 KSNV	10/14/1	2 10/14/12	Sunday Today Sunday Today	CM	7a-8am	S	:30	2	\$500.002	0.00 NM	2	\$1,000.00
SUN T	ODAY		Sunday Today									
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10	/08/12	10/14/12	S	2	\$500.00	0.00						
E 20 KSNV	10/12/1	12 10/12/12	M-F Today Show		9-10a	F	:30	2	\$425,001	0,00 <b>N</b> M	2	\$850.00
TODA	Y SHW2		M-F Today Show	<i>(</i> 11								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	F	2	\$425.00	0.00						
E 21 KSNV	10/15/1	2 10/15/12	M-F Today Show	II 3rd H0M	9-10a	M	:30	2	\$425.001	0.00 NM	2	\$850.00
			M-F Today Show	<i>i</i> II								
	Y SHW2	End Data	Mookdaya	Spots/Week	Pato	Rating						
<u>Տ</u> ւ Week: 10	art Date 0/15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> M	<u> </u>	<u>Rate</u> \$425.00	0.00						
E 22 KSNV			M-F Today Show		9-10a	-T	:30	2	\$425.001	0.00 NM	2	\$850.00
	,		M-F Today Show									
	Y SHW2											
	art Date	End Date	<u>Weekdays</u> -T	Spots/Week	Rate	Rating						
Week: 10		10/21/12	M-F Today Show	11 3rd HOM	\$425.00 9-10a	0.00 W	:30	2	\$425.001	0.00 NM	2	\$850.00
E 23 KONV	10/1///	12 10/1//12	M-F Today Show		3-10a	**	.00	2	Ψ423.00 1	0.00 14101	_	φοσο.σσ
TODA	Y SHW2											
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/21/12	W	2		0.00			0.405.507	0.00 12:	_	<b>#</b> 050.50
E 24 KSNV	/ 10/18/1	12 10/18/12	•		9-10a	<b>T</b> -	:30	2	\$425.001	0.00 <b>N</b> M	2	\$850.00
TODA	Y SHW2		M-F Today Shov	V 11								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	T	2		0.00						
E25 KSNV	/ 10/12/1	12 10/12/12		СМ	10am-11am	F	:30	2	\$325.001	0.00 NM	2	\$650.00

KSNV

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Order / Rev:

103288

Advertiser:

NRCC-IE

Alt Order #:
Flight Dates:

06825828

10/12/12 - 10/18/12

020020

Product Desc: NRCC IE 2012

Estimate: 2603

Memory   M	Ln Ch	Start	End	Inventory Code		Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Staff Date   Modelston   Modelston   Staff Date   Modelston   Modelston   Staff Date   Modelston   Staff Date   Modelston   Modelston   Staff Date   Modelston	-			-	III 4th H						-		
Start Date   End Date   Municipa   Control	TODAY	′ SHW3		loday 4th Hour									
E26 KSNV   10/15/12   10/15/12   MF Today Show III 4th BM   10am-11am   M			End Date		Spots/Week	<u>Rate</u>	Rating				ļ	1	
TODAY SHW3						-							
March   Marc	E 26 · KSNV	10/15/1	2 10/15/12	-	III 4th ISM	10am-11am	M	:30	2	\$325.001	0.00 NM	2	\$650.00
Start Date   Mone	TODAY	/ SHW3		Today 4ut nout									
E27 KSNV 101/B/12 101/B/12   MF Today Show III 4th BM   10am-11am   -T   30   2   \$325.001   0.00 NM   2   \$880.00			End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					l	
Today 4th Hour			4.4			-	•					<u> </u>	
Start Date	E 27 KSNV	10/16/1	2 10/16/12		III 4th 13M	10am-11am	-T	:30	2	\$325.001	0.00 NM	2	\$650.00
Signt Date   End Date   Weekdams   Spots/Week   Rate   Spots	TODAY	′ SHW3		Today 4th Flour									
E28 KSNV 10/17/12 10/17/12 10/17/12 M-FT Totay Show III 4th BM			End Date	<u>Weekdays</u>	Spots/Week		Rating					i	
Today 4th Hourists												_	
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   O.000   O.00	E28 KSNV	10/17/1	2 10/17/12	-	III 4th BM	10am-11am	W	:30	2	\$325.001	0.00 NM	2	\$650.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   O.00	TODAY	/ SHW3		Today 4tti noui								l	
E 29 KSNV   10/18/12   10/18/12   M-F Today Show    II 4th BM   10am-11am  T   :30   2   \$325.001   0.00 NM   2   \$650.00			End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					l	
TODAY SHW3 Start Date Week: 10/15/12   10/12/12   10/12/12   Rachael Ray Rachael Ray Start Date Week: 10/15/12   10/12/12   10/12/12   10/12/12   Rachael Ray Rachael Ray Rachael Ray Start Date Week: 10/05/12   10/15/12   10/15/12   10/15/12   Rachael Ray Rac				<del></del>								1	
Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   Name	E 29 KSNV	10/18/1	2 10/18/12	-	III 4th 13M	10am-11am	T	:30	2	\$325.001	0.00 NM	2	\$650.00
Siart Date   End Date   Weekdays   Spots/Week   Rate   Rating   O.00	TODAY	SHW3		loday 4th Hour								l	
Meek: 10/15/12   10/12/12   10/12/12   Rachael Ray   CM   11am-12pm  F-   :30   2   \$325.001   0.00 NM   2   \$650.00			End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					i	
Rachael Ray   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   Start Date   End Date   Spots/Week   Rate   Start Date   Star			10/21/12				·····					i	
RACHAEL RAY	E30 KSNV	10/12/1	2 10/12/12		- CM	11am-12pm	F	:30	2	\$325.001	0.00 NM	2	\$650.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   No.00   No.0	RACHA	AEL RAY		Rachaei Ray									
Week: 10/08/12   10/14/12  F-   2   \$325.00   0.00				<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				ļ	l	
Rachael Ray	Week: 10/	/08/12	10/14/12	F	2		0.00					i	
RACHAEL RAY   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	E31 KSNV	10/15/1	12 10/15/12	•	CM	11am-12pm	M	:30	2	\$325.001	0.00 NM	2	\$650,00
Start Date   End Date   Weekdays   Spots/Week   Rate   Sa25.00   0.00	RACHA	AEL RAY		Rachaei Ray								i	
Meek: 10/15/12   10/21/12   10/16/12   10/16/12   Rachael Ray Rachael Ray Rachael Ray Rachael Ray Rachael Ray Rachael Ray   Rachael Ray Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Ray   Rachael Rachael Ray   Rachael Rach				Weekdays	Spots/Week	<u>Rate</u>	Rating					i	
Rachael Ray    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating					2	\$325.00	0.00					l	
RACHAEL RAY   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	E32 KSNV	10/16/ <b>1</b>	2 10/16/12	•	CM	11am-12pm	-T	:30	2	\$325.001	0,00 NM	2	\$650.00
Start Date   Meek: 10/15/12   10/17/12   10/17/12   Rachael Ray   Rate   Rating   0.00	RACHA	AEL RAY		Racnaei Ray								i	
Rachael Ray				Weekdays	Spots/Week	Rate	Rating					l	
Rachael Ray    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating			10/21/12		2	\$325.00	0.00					i	
RACHAEL RAY	E33 KSNV	1 <b>0/1</b> 7/1	2 10/17/12	-	CM	<b>11</b> am-12pm	W	:30	2	\$325.001	0.00 NM	2	\$650,00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	RACH#	AFI. RAY	,	Rachael Ray								i	
Week: 10/15/12         10/21/12        W         2         \$325.00         0.00           E 34 KSNV 10/18/12         10/18/12         Rachael Ray Rachael Rachael Rachael Ray Rachael R				We <u>ekdays</u>	Spots/Week	Rate	Rating					i	
Rachael Ray    Rachael Ray   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating												i	
RACHAEL RAY  Start Date Week: 10/15/12 10/21/12T 2 \$325.00 0.00  E 35 KSNV 10/12/12 10/12/12 The Agenda 1230pm CM 1230-1pF :30 1 \$325.00 1 0.00 NM 1 \$325.00  NEWS 3 AT NOON Start Date Week: 10/08/12 10/14/12F 1 \$325.00 0.00  E 36 KSNV 10/15/12 10/15/12 10/15/12 The Agenda 1230pm CM 1230-1p M :30 1 \$325.00 1 0.00 NM 1 \$325.00  NEWS 3 AT NOON Start Date Head 1230pm CM 1230-1p M :30 1 \$325.00 0.00  E 36 KSNV 10/15/12 10/15/12 10/15/12 The Agenda 1230pm CM 1230-1p M :30 1 \$325.00 1 0.00 NM 1 \$325.00  NEWS 3 AT NOON Start Date Week: 10/15/12 10/21/12 M 1 \$325.00 0.00	E 34 KSNV	10/18/1	12 10/18/12	-	CM	11am-12pm <sub>.</sub>	T	:30	2	\$325.001	0.00 NM	2	\$650.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	RACH/	AFI RAY		Rachael Ray								l	
Week: 10/15/12       10/21/12       10/21/12      T       2       \$325.00       0.00         E 35 KSNV 10/12/12 10/12/12 10/12/12 The Agenda 1230pm CM 1230-1p      F       :30       1       \$325.00 1       0.00 NM       1       \$325.00       0.00       0.00       0.00 NM       1       \$325.00       0.00 NM       0.00 NM       1       \$325.00 NM       0.00 NM       0.00 NM       0.00 NM       0.00 NM <td></td> <td></td> <td></td> <td>Weekda<u>ys</u></td> <td>Spots/Week</td> <td>Rate</td> <td>Rating</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>				Weekda <u>ys</u>	Spots/Week	Rate	Rating						
The Agenda 1230pm  NEWS 3 AT NOON  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/08/12 10/14/12F 1 \$325.00 0.00  E 36 KSNV 10/15/12 10/15/12 The Agenda 1230pm CM 1230-1p M :30 1 \$325.001 0.00 NM 1 \$325.00  NEWS 3 AT NOON  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/15/12 10/21/12 M 1 \$325.00 0.00												1	
NEWS 3 AT NOON    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	E 35 KSNV	10/12/1	2 10/12/12	_		1230-1p	F	:30	1	\$325.001	0.00 NM	1	\$325.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/08/12         10/14/12        F         1 \$325.00         0.00           E 36 KSNV 10/15/12 10/15/12         The Agenda 1230pm CM 1230-1p         M         :30 1 \$325.001         0.00 NM 1 \$325.00           NEWS 3 AT NOON           Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/15/12         10/21/12         M         1 \$325.00         0.00	NEWS	3 AT NC	YΩN	The Agenda 123	,0pm							1	
Week: 10/08/12       10/14/12      F       1       \$325.00       0.00         E 36 KSNV 10/15/12 10/15/12       The Agenda 1230pm CM 1230-1p M       :30 1 \$325.001 0.00 NM 1 \$325.00         NEWS 3 AT NOON         Start Date       End Date       Weekdays       Spots/Week Rate Rating         Week: 10/15/12       10/21/12       M       1       \$325.00       0.00				Weekdays	Spots/Week	Rate	Rating					1	
The Agenda 1230pm  NEWS 3 AT NOON  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/15/12 10/21/12 M 1 \$325.00 0.00	Week: 10/	/08/12	10/14/12	F	1							1	
NEWS 3 AT NOON <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/15/12 10/21/12 M 1 \$325.00 0.00	E 36 KSNV	10/15/1	12 10/15/12	-		1230-1p	M	:30	1	\$325,001	0.00 NM	1	\$325.00
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/15/12 10/21/12 M 1 \$325.00 0.00	NEWS	2 AT NC	YOM.	The Agenda 123	0pm							1	
Week: 10/15/12 10/21/12 M 1 \$325.00 0.00				Weekdays	Spots/Week	Rate	Rating						
E 37 KSNV 10/16/12 10/16/12 CM 1230-1p -T :30 1 \$325.001 0.00 NM 1 \$325.00					1	·						ĺ	
	E37 KSNV	10/16/1	12 10/16/12		CM	1230-1p	-T	:30	1	\$325.001	0.00 NM	1	\$325.00

**KSNV** 

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Order / Rev: Alt Order #:

103288

Advertiser:

NRCC-IE

06825828

Product Desc: NRCC IE 2012

10/12/12 - 10/18/12 Flight Dates: Estimate: 2603

Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Ln Ch Start End The Agenda 1230pm The Agenda 1230pm **NEWS 3 AT NOON** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -T----\$325.00 0.00 E38 KSNV 10/17/12 10/17/12 The Agenda 1230pm 1230-1p --w----:30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Start Date Spots/Week Rating **End Date Weekdays** Rate Week: 10/15/12 10/21/12 --W----\$325.00 0.00 0.00 NM E 39 KSNV 10/18/12 10/18/12 ---T---The Agenda 1230pm 1230-1p .30 \$325,001 1 CM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Start Date End Date Weekdays Spots/Week Rating Rate ---T---Week: 10/15/12 10/21/12 \$325.00 0.00 E40 KSNV 10/13/12 10/13/12 News 3 Today - SATURIDM 9am-930am ----5-:30 \$500.001 0.00 NM 1 \$500.00 News 3 Today - SAT **NEWS3 TDY-WKND** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/08/12 ----S-\$500.00 0.00 10/14/12 ----s E 41 KSNV 10/14/12 10/14/12 News 3 Today Wknd :30 \$500.001 0.00 NM \$500.00 CM 9a-930am 1 News 3 Today **NEWS3 TDY-WKND** Start Date **End Date** Rating Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 \$500.00 0.00 \_\_\_\_s E 42 KSNV 10/14/12 10/14/12 Chris Matthews 9:30AM SM 9:30a-10a 30 \$500.002 0.00 NM \$500.00 Chris Matthews SUN 9:30am **CHRIS MATTHEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/14/12 Week: 10/08/12 ----S \$500.00 0.00 E 43 KSNV 10/12/12 10/12/12 Dr. Phil \$450.001 0.00 NM CM 3-4p ---F--:30 2 2 \$900.00 Dr Phil DR. PHIL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ---- F--\$450.00 0.00 Dr. Phil :30 E 44 KSNV 10/15/12 10/15/12 CM 3-4p \$450.001 0.00 NM 2 \$900.00 Dr Phil DR. PHIL End Date Spots/Week Rating Start Date Weekdays <u>Rate</u> Week: 10/15/12 10/21/12 \$450.00 0.00 E 45 KSNV 10/16/12 10/16/12 3-4p 0.00 NM Dr. Phil -T----:30 \$450.001 2 \$900.00 CM Dr Phil DR. PHIL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$450.00 0.00 E 46 KSNV 10/17/12 10/17/12 Dr. Phll CM 3-4p --W---:30 \$450.001 0.00 NM 2 \$900.00 Dr Phil DR. PHIL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 --W---\$450.00 0.00 E 47 KSNV 10/18/12 10/18/12 Dr. Phil CM ---T---:30 \$450.001 0.00 NM \$900.00 3-4p Dr Phil DR. PHIL Start Date End Date Spots/Week Rating **Weekdays** <u>Rate</u> Week: 10/15/12 10/21/12 ---T---\$450.00 0.00 E 48 KSNV 10/12/12 10/12/12 NEWS 3 at 4 (1 HOUR)CM :30 \$725.001 0.00 NM \$725.00 4-5pm ----F--4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Start Date **End Date** Weekdays Spots/Week Rate Rating ---F--0.00 Week: 10/08/12 10/14/12 \$725.00 E 49 KSNV 10/15/12 10/15/12 CM 4-5pm M----:30 \$725.001 0.00 NM \$725.00

**KSNV** 

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Order / Rev:

103288

Advertiser:

Estimate:

NRCC-IE

Alt Order #: Flight Dates: 06825828

10/12/12 - 10/18/12

325828

Product Desc: NRCC IE 2012

2603

Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Ln Ch Start End NEWS 3 at 4 (1 HOUR) (4:30 PM-5:00 PM) 4PM NEWS (1 hour) NEWS 3 Start Date **End Date** Weekdays Spots/Week Rating Rate Week; 10/15/12 10/21/12 M-----\$725.00 0.00 E 50 KSNV 10/16/12 10/16/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$725,001 0.00 NM \$725.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$725.00 0.00 NEWS 3 at 4 (1 HOUR)CM :30 \$725,001 0.00 NM \$725.00 E 51 KSNV 10/17/12 10/17/12 1 4-5pm --W----4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Start Date End Date Weekdays Spots/Week Rate Rating 10/21/12 -W---Week: 10/15/12 \$725.00 0.00 E 52 KSNV 10/18/12 10/18/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm ---T---:30 \$725.001 0.00 NM \$725.00 (4:30 PM-5:00 PM) 4PM NEWS (1 hour) NEWS 3 End Date Spots/Week Rate Rating Start Date Weekdays Week: 10/15/12 10/21/12 ---T---\$725.00 0.00 M-F Early News ---F--:30 3 \$1,200,001 0.00 NM \$3,600.00 E 53 KSNV 10/12/12 10/12/12 CM 5-630p M-F Early News NEWS 3 End Date Spots/Week Rating Start Date Weekdays Rate Week: 10/08/12 10/14/12 3 \$1,200.00 0.00 E 54 KSNV 10/15/12 10/15/12 :30 M-F Early News CM 5-630p M----3 \$1,200,001 0.00 NM 3 \$3,600.00 M-F Early News NEWS 3 Start Date End Date Weekdays Spots/Week Rate Rating 10/21/12 0.00 Week: 10/15/12 3 \$1,200.00 M-F Early News :30 3 \$1,200.001 0.00 NM E 55 KSNV 10/16/12 10/16/12 CM 5-630p \_T\_\_\_\_ 3 \$3,600.00 M-F Early News NEWS 3 Start Date End Date Weekdays Spots/Week Rate Rating 10/21/12 -T----\$1,200.00 0.00 Week: 10/15/12 :30 3 \$1,200.001 0.00 NM \$3,600.00 E 56 KSNV 10/17/12 10/17/12 M-F Early News CM 5-630p --W---M-F Early News NEWS 3 Rating Start Date End Date **Weekdays** Spots/Week Rate Week: 10/15/12 10/21/12 ~~W~---\$1,200,00 0.00 E 57 KSNV 10/18/12 10/18/12 5-630p :30 3 \$1,200,001 0.00 NM \$3,600.00 M-F Early News 3 CM ---T---M-F Early News NEWS 3 Spots/Week Start Date End Date Weekdays Rate Rating \$1,200.00 10/21/12 --T---0.00 Week: 10/15/12 :30 0.00 NM E 58 KSNV 10/12/12 10/12/12 M-F Jeopardy CM 630-7P ----F--1 \$1,300.001 \$1,300.00 M-F Jeopardy **JEOPARDY** Start Date End Date Spots/Week Rate Rating Weekdays Week: 10/08/12 10/14/12 ----F--\$1,300.00 0.00 E 59 KSNV 10/15/12 10/15/12 M-F Jeopardy 630-7P :30 1 \$1,300.001 0.00 NM \$1,300.00 CM M-F Jeopardy **JEOPARDY** Start Date Rating End Date Spots/Week <u>Weekdays</u> Rate Week: 10/15/12 10/21/12 \$1,300.00 0.00 E 60 KSNV 10/16/12 10/16/12 Jeopardy in PRIME CM M-SA 8-11p / SUN-T----:30 1 \$1,300.001 0.00 NM \$1,300.00 Jeopardy in Prime JEOPARDY Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating -T----10/21/12 1 \$1,300.00 0.00 Week: 10/15/12 E 61 KSNV 10/17/12 10/17/12 CM 630-7P --W----:30 1 \$1,300.001 0.00 NM \$1,300.00

Print Date: 10/02/12 08:37:33 Page 7 of 9

Order / Rev:

103288

NRCC-IE

Alt Order #:

06825828

Product Desc:

Advertiser:

NRCC IE 2012

KSNV

Flight Dates: 10/12/12 - 10/18/12 Estimate: 2603

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
				M-F Jeopardy M-F Jeopardy									
	JEOPAI	RDY											
101	<u>Sta</u> /eek: 10	rt Date	End Date 10/21/12	<u>Weekdays</u> w	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00						
				M-F Jeopardy	CM	630-7P	0.00 T	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
	IEODA!			M-F Jeopardy									
	JEOPAI Sta	RDY rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: <u>10/</u>		10/21/12	T	-	\$1,300.00	0.00						
E63	KSNV	10/12/1	2 10/12/12	M-F Wheel	. CM	7-730pm	F	:30	1	\$1,300.001	0.00 <b>NM</b>	1	\$1,300.00
,	WHEEL	-FORTN	E	M-F Wheel of Fo	rtune								
		rt <u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	eek: 10/		10/14/12	F	1	\$1,300.00	0.00	.20		44 200 004	0.00 NIM		<b>#</b> 4 000 00
E 64	KSNV	10/15/1	2 10/15/12	M-F Wheel M-F Wheel of Fo	CM rtune	7-730pm	М	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
,		-FORTN											
W	<u>Sta</u> /eek: 10	<u>rt Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00						
	- 11		2 10/16/12	Wheel of Fortune			/ SUN-T	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
		FORTN	·	Wheel in Prime									
		FORTN rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	•					
W	eek: 10/		10/21/12	-T	1	\$1,300.00	0.00						
E 66	KSNV	10/17/1	2 10/17/12	M-F Wheel	CM	7-730pm	W	:30	1	\$1,300,001	0.00 NM	1	\$1,300.00
	WHEEL	-FORTN	.E	M-F Wheel of Fo	rtune								
		rt <u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	eek: 10/		10/21/12 2 10/18/12	w M-F Wheel	CM	\$1,300.00	0.00 T	.20 :		#4 200 004	0.00 NIM		#4 000 00
E01	KONV	10/10/1	2 10/10/12	M-F Wheel of Fo		7-730pm		:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
,		-FORTN				5.	B 4						
W	<u>Sta</u> /eek; 10	<u>rt Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00						
			2 10/13/12		СМ	6:30-8pm	S-	:30	1	\$425.001	0.00 NM	1	\$425.00
	NICIALO (	n		Vegas Inc.									
	NEWS : Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10/		10/14/12	S-	1	\$425.00	0.00						
E 69	KSNV	10/13/1	2 10/13/12	Weekend Jeopare WKND Jeop/Who	•	630-730pm	S-	:30	2	\$525.001	0.00 NM	2	\$1,050.00
	JEOP/V	VHEEL		WINING Seop/Will	661								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 10/		2 10/14/12	S- Mon PR 8-10p	CM	\$525.00 8-10pm	0.00 M	:30	1	\$4,000.001	0.00 NM	1	\$4.000.00
L 70	KOIVV	10/10/1	2 10/10/12	Monday Prime 8-		0-Topin	, in .	.50	'	ψ4,000.001	0.00 14101	'	φ-4,000.00
	THE VC		End Data	10 to all along	O4-8841	D-4-	Detina						
W	<u>51a</u> /eek: 10	<u>rt Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$4,000.00	Rating 0.00						
				Wed PR 9-10p	CM	9-10pm	W	:30	1	\$3,000.002	0.00 NM	1	\$3,000.00
	L&O:SV	A 1		Wednesday Prim	ne 9-10pm								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 10/		10/21/12	W		\$3,000.00	0.00						
E 72	KSNV	10/17/1	2 10/17/12	Wed PR 10-11p Wednesday Prim	CM ne 10-11pm	10-11pm	W	:30	1	\$3,200.001	0.00 NM	1	\$3,200.00
	CHICAC	30 FIRE		vyedilesday Filli	io ro-ripin								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 10/		10/21/12 2 10/12/12	W	1 CM	\$3,200.00 8-9pm	0.00 F	:30	1	\$1,700.002	0.00 NM	1	\$1,700.00
L/3	COINA	10/12/1	2 10/12/12		CIVI	0-0 <b>b</b> 111		.50	'	ψ1,700.002	U.UU INIVI	ı '	φ1,700.00

Print Date: 10/02/12 08:37:33 Page 8 of 9

Order / Rev:

103288

Advertiser:

NRCC-IE

Alt Order #:

06825828

28 Product Desc:

c: NRCC IE 2012

KSNV

Flight Dates:

10/12/12 - 10/18/12

Estimate: 2603

Ln Ch **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount End Start Fri PR 8-9p Friday Prime 8-9pm WHO ARE YOU? Rating End Date **Weekdays** Spots/Week Rate Start Date \$1,700.00 0,00 10/14/12 Week: 10/08/12 Frl PR 9-10p :30 \$3,000.001 0.00 NM \$3,000.00 E74 KSNV 10/12/12 10/12/12 СМ 9-10pm Friday Prime 9-10pm GRIMM-NBC Rating End Date <u>Weekdays</u> Spots/Week Rate Start Date \$3,000.00 0.00 ----F--Week: 10/08/12 10/14/12 \$800.00 :30 \$800.002 0.00 NM Sat PR 9-10p ----5-E 75 KSNV 10/13/12 10/13/12 CM 9-10pm Saturday Prime 9-10pm PRIME-SAT-NBC Rating End Date Spots/Week Rate Start Date Weekdays 0.00 10/14/12 ----5-\$800.00 Week: 10/08/12 \$1,200.00 :30 1 \$1,200.003 0.00 NM Sat PR 10-11p 10-11pm ----S-E76 KSNV 10/13/12 10/13/12 Saturday Prime 10-11pm L&O SVU-SA-NBC Spots/Week Rate Rating Start Date **End Date** <u>Weekdays</u> Week: 10/08/12 10/14/12 ----5-\$1,200.00 :30 1 \$2,500.001 0.00 NM \$2,500.00 1p-530pm ----5 E 77 KSNV 10/14/12 10/14/12 NFL Pre-Game / FNA CM NFL Pre-Game FTBL NITE AMR Rating Spots/Week End Date **Weekdays** <u>Rate</u> Start Date \$2,500.00 0.00 10/14/12 Week: 10/08/12 1P-9PM ----S :30 2 \$10,000,001 0.00 NM \$20,000.00 E 78 KSNV 10/14/12 10/14/12 NFL Football CM NFL Football NBC SUN-FTBL Rating Start Date **End Date** Weekdays Spots/Week Rate 0.00 10/14/12 2\$10,000.00 Week: 10/08/12 \$3,200.00 :30 2 \$1,600.002 0.00 NM 2 E 79 KSNV 10/14/12 10/14/12 News 3 Live in Prime 7-10pm ----S News 3 in Prime NWS3 LVE-PRIME Spots/Week Rating End Date Rate <u>Weekdays</u> Start Date 10/14/12 \$1,600.00 Week: 10/08/12 11pm-1135pm :30 1 \$1,200.001 0.00 NM \$1,200.00 E 80 KSNV 10/12/12 10/12/12 M-F News 3 at Eleven CM M-F News 3 at Eleven **NEWS 3 AT 11** Rating Start Date End Date <u>Weekdays</u> Spots/Week Rate 1 \$1,200.00 0.00 ----F-10/14/12 Week: 10/08/12 \$1,200.00 :30 1 \$1,200.001 0.00 NM M-F News 3 at Eleven CM 11pm-1135pm E 81 KSNV 10/15/12 10/15/12 M-F News 3 at Eleven NEWS 3 AT 11 End Date Rating Weekdays Spots/Week Rate Start Date \$1,200.00 0.00 Week: 10/15/12 10/21/12 0.00 NM \$1,200.00 M-F News 3 at Eleven 11pm-1135pm :30 1 \$1,200.001 E 82 KSNV 10/16/12 10/16/12 M-F News 3 at Eleven **NEWS 3 AT 11** Spots/Week Rating Rate Start Date **End Date Weekdays** \$1,200.00 10/21/12 Week: 10/15/12 :30 1 \$1,200,001 0.00 NM \$1,200.00 M-F News 3 at Eleven CM 11pm-1135pm E 83 KSNV 10/17/12 10/17/12 M-F News 3 at Eleven **NEWS 3 AT 11** Rating End Date Spots/Week Rate Start Date Weekdays 1 \$1,200.00 10/21/12 --W----Week: 10/15/12 \$1,200.00 :30 1 \$1,200,001 0.00 NM M-F News 3 at Eleven CM 11pm-1135pm E84 KSNV 10/18/12 10/18/12 M-F News 3 at Eleven **NEWS 3 AT 11** Spots/Week Rate Rating Start Date End Date Weekdays \$1,200.00 0.00 10/21/12 Week: 10/15/12 ----S-:30 2 \$1,100.001 0.00 NM \$2,200.00 E85 KSNV 10/13/12 10/13/12 CM 11pm-1135pm

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Order / Rev:

103288

Advertiser:

Alt Order #:

06825828

Product Desc:

NRCC IE 2012

KSNV

163 \$147,725.00

Totals

Flight Dates:

10/12/12 - 10/18/12

Estimate:

2603

NRCC-IE

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots	Amount
Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	
WKD2 NWS-AT 11	
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>	
Week: 10/08/12 10/14/12S- 2 \$1,100.00 0.00	
E 86 KSNV 10/12/12 10/12/12 The Tonight Show CM 1135p-1237aF :30 2 \$500.001 0.00 NM 2 Tonight Show	\$1,000.00
TONITE SHW	
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/08/12 10/14/12F 2 \$500.00 0.00	
**VOOR TO TO THE	\$1,000.00
E 87 KSNV 10/15/12 10/15/12 The Tonight Show CM 1135p-1237a M :30 2 \$500.001 0.00 NM 2 Tonight Show	\$1,000.00
TONITE SHW	
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>	
Week: 10/15/12 10/21/12 M 2 \$500.00 0.00	
E88 KSNV 10/16/12 10/16/12 The Tonight Show CM 1135p-1237a -T :30 2 \$500.001 0.00 NM 2	\$1,000.00
Tonight Show	
TONITE SHW	
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/15/12 10/21/12 -T 2 \$500.00 0.00	
E 89 KSNV 10/17/12 10/17/12 The Tonight Show CM 1135p-1237aW :30 2 \$500.001 0.00 NM 2	\$1,000.00
Tonight Show	* .,
TONITE SHW	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/15/12 10/21/12W 2 \$500.00 0.00	
E 90 KSNV 10/18/12 10/18/12 The Tonight Show CM 1135p-1237aT :30 2 \$500.001 0.00 NM 2	\$1,000.00
Tonight Show TONITE SHW	
Start <u>Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>	
Week: 10/15/12 10/21/12T 2 \$500.00 0.00	
E 91 KSNV 10/13/12 10/13/12 Saturday Night Live CM 1130pm-1:02amS- :30 2 \$1,400.001 0.00 NM 2	\$2,800.00
Saturday Night Live	
SAT NITE LIVE	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/08/12 10/14/12S- 2 \$1,400.00 0.00	
E 92 KSNV 10/14/12 10/14/12 Sports Night in Las Veg@M Sun 1135p-1200aS :30 1 \$400.001 0.00 NM 1	\$400.00
Sports Night in Las Vegas SPORT NT-L VGS	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/08/12 10/14/12S 1 \$400.00 0.00	